

FOR IMMEDIATE RELEASE



## **EGraphicDesign.com Named One of Constant Contact's 2011 All Stars**

*EGraphicDesign recognized for achieving exemplary marketing results.*

**JACKSON, TN — March 2012** – Nancy Revell, <http://EGraphicDesign.com>, an internet provider of marketing materials for both print and web, has received the [2011 All Star Award](#) from [Constant Contact<sup>®</sup>, Inc.](#), the trusted marketing advisor to more than half a million small organizations worldwide. Each year, a select group of Constant Contact customers are honored with the All Star Award for their exemplary marketing results. EGraphicDesign's results ranked among the top 10% of Constant Contact's customer base.

**EGraphicDesign** is proud to be recognized by Constant Contact for achieving strong marketing results. Constant Contact has helped promote my client's products and/or services in a customized and professional manner. Customer engagement is important to every business and using a trusted resource like Constant Contact allows clients to reach the customers that are interested in their products. Interactive and social sharing resources are built in and easily allows products to be purchased and shared directly from the Constant Contact promotion. It is the perfect vehicle for viral marketing to a targeted audience.

Constant Contact customers using any combination of the company's Email Marketing, Event Marketing, and Online Survey tools are eligible for this award. Constant Contact looked at the following criteria to select this year's All Stars:

- Frequency of campaigns, events, and surveys
- Open, bounce, and click-through rates
- Event registration rates
- Survey completion rates
- Use of social features
- Use of mailing list sign-up tools

"There is nothing we like more than to see our customers finding success. It's the reason Constant Contact was founded, and it's a thrill to see the fantastic results that our All Stars are achieving," said Gail Goodman, CEO of Constant Contact. "This group is really leading the charge when it comes to delivering relevant, engaging content that drives real business results. We salute this year's All Stars for their success, and are honored to have played a part in their achievements."

### **About Constant Contact, Inc.**

[Constant Contact](#) is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing<sup>™</sup> tools that help create and grow customer relationships. More than half a million small businesses, nonprofits, and associations worldwide rely on Constant Contact to drive ongoing customer dialogs through email marketing, social media marketing, event marketing, and online surveys. All Constant Contact products come with unrivaled KnowHow, education, and free coaching with a personal touch, including award-winning customer support.

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